CLAIMS:

What is claimed is:

1. A method for providing a reusable software control, comprising:

incorporating the control into an Integrated Development Environment (IDE), wherein a graphical representation of the control can be interactively manipulated;

exposing services associated with the control and related to programmatically interacting with a portal; and

wherein the control has a customizable interface.

- 2. The method of claim 1 wherein the services can include:
 - a first group of services related to portal tracking; and
 - a second group of services related to portal personalization.
- 3. The method of claim 1 wherein the interactive manipulation of the control includes:

graphically connecting the control to other controls to establish flow-of-control at run-time.

4. The method of claim 1 wherein:

the control includes annotated Java code.

5. The method of claim 1 wherein:

the control can use other controls.

- 6. The method of claim 1, further comprising:
 - specifying IDE characteristics of the control.
- 7. The method of claim 1 wherein:

the services related to interacting with a portal can include one or more of: portal personalization, portal events and portal configuration.

8. A method for providing a reusable software control, comprising:

Attorney's Docket No.: BEAS-01354US0 SRM/DJB Express Mail Label No.: EV327622205US

djb/beas/1354US0 application3.doc

19

incorporating the control into an Integrated Development Environment (IDE), wherein a graphical representation of the control can be interactively manipulated by graphically connecting the control to other controls to establish flow-of-control at run-

time;

exposing services associated with the control and related to programmatically

interacting with a portal; and

wherein the control has a customizable interface.

9. The method of claim 8 wherein the services can include:

a first group of services related to portal tracking; and

a second group of services related to portal personalization.

10. The method of claim 8 wherein:

the control includes annotated Java code.

11. The method of claim 8 wherein:

the control can use other controls.

12. The method of claim 8, further comprising:

specifying IDE characteristics of the control.

13. The method of claim 8 wherein:

the services related to interacting with a portal can include one or more of:

portal personalization, portal events and portal configuration.

14. A framework for providing a reusable software control, said framework

comprising:

an Integrated Development Environment (IDE) operable to incorporate the

control, wherein a graphical representation of the control can be interactively

manipulated in the IDE;

a set of services associated with the control and related to programmatically

interacting with a portal; and

wherein the control has a customizable interface.

Attorney's Docket No.: BEAS-01354US0 SRM/DJB Express Mail Label No.: EV327622205US

djb/beas/1354US0 application3.doc

20

15. The system of claim 14 wherein the services can include:

a first group of services related to portal tracking; and

a second group of services related to portal personalization.

16. The system of claim 14 wherein the interactive manipulation of the control

includes:

graphically connecting the control to other controls to establish flow-of-

control at run-time.

17. The system of claim 14 wherein:

the control includes annotated Java code.

18. The system of claim 14 wherein:

the control can use other controls.

19. The system of claim 14, further comprising:

specifying IDE characteristics of the control.

20. The system of claim 14 wherein:

the services related to interacting with a portal can include one or more of:

portal personalization, portal events and portal configuration.

21. A framework for providing a reusable software control, said framework

comprising:

an Integrated Development Environment (IDE) operable to incorporate the

control, wherein a graphical representation of the control can be interactively

manipulated in the IDE by graphically connecting the control to other controls to

establish flow-of-control at run-time:

a set of services associated with the control and related to programmatically

Express Mail Label No.: EV327622205US

interacting with a portal; and

wherein the control has a customizable interface.

Attorney's Docket No.: BEAS-01354US0 SRM/DJB

- 22. The system of claim 21 wherein the services can include:
 - a first group of services related to portal tracking; and
 - a second group of services related to portal personalization.
- 23. The system of claim 21 wherein the interactive manipulation of the control includes:

graphically connecting the control to other controls to establish flow-of-control at run-time.

24. The system of claim 21 wherein:

the control includes annotated Java code.

25. The system of claim 21 wherein:

the control can use other controls.

26. The system of claim 21, further comprising:

specifying IDE characteristics of the control.

27. The system of claim 21 wherein:

the services related to interacting with a portal can include one or more of: portal personalization, portal events and portal configuration.

28. A machine readable medium having instructions stored thereon that when executed by a processor cause a system to:

incorporate control into an Integrated Development Environment (IDE), wherein a graphical representation of the control can be interactively manipulated;

expose services associated with the control and related to programmatically interacting with a portal; and

wherein the control has a customizable interface.

- 29. The machine readable medium of claim 28 wherein the services can include:
 - a first group of services related to portal tracking; and
 - a second group of services related to portal personalization.

Attorney's Docket No.: BEAS-01354US0 SRM/DJB Express Mail Label No.: EV327622205US

djb/beas/1354US0 application3.doc

30. The machine readable medium of claim 28 wherein the interactive manipulation of the control includes:

graphically connecting the control to other controls to establish flow-ofcontrol at run-time.

- The machine readable medium of claim 28 wherein: 31. the control includes annotated Java code.
- 32. The machine readable medium of claim 28 wherein: the control can use other controls.
- The machine readable medium of claim 28, further comprising instructions 33. that when executed cause the system to:

specify IDE characteristics of the control.

34. The machine readable medium of claim 28 wherein:

the services related to interacting with a portal can include one or more of: portal personalization, portal events and portal configuration.

35. A computer data signal embodied in a transmission medium, comprising:

a code segment including instructions to incorporate control into an Integrated Development Environment (IDE), wherein a graphical representation of the control can be interactively manipulated;

a code segment including instructions to expose services associated with the control and related to programmatically interacting with a portal; and

wherein the control has a customizable interface.